

LOLA KAY

WINE NOTES - 2014 PROPRIETARY RED WINE - CALIFORNIA

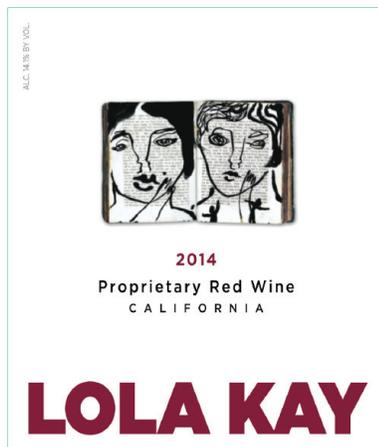
Lola Kay 2014 Proprietary Red Wine is a robust California **red blend** composed of handcrafted Cabernet Franc, Merlot, Malbec, Cabernet Sauvignon and Carmenere.

The 2014 is made in a classically structured, food-friendly style and it shows remarkable depth, body and delight. And though sweet, heavy-handed red blends are popular these days, that's not our thing. Instead we make complexity and expressiveness our singular goal. Why? Because we are serious about making **fine** wine, and we know you want something **real**.

NOTES:

The heart and soul of Lola Kay Red is the fragrant aromatic delight of Cabernet Franc - one of the world's most elegant wine grape varieties. That's where we start. Then, to add power, depth and stylish intrigue we acquire small batches of eclectic Bordeaux red varieties to bring the wine into delicious harmony. It's the blender's art, and it's all about balance.

California's 2014 grape growing season brought near-ideal grape-growing weather. Moderate heat during the day plus cool foggy nights up and down the California coast are what make our coastal appellations so great for growing fine wine grapes. This LK shows the vintage at its best and we worked hard to make it as rewarding a wine as possible. That being said, given the wine's considerable power, let it sit in the glass a few minutes before serving - to open up its robust flavors and aromatics.



PAIRINGS

Throw caution to the wind, Serve with whatever pleases your palate. Of course, salty/rich flavors are best. But fresh local bread and cheese make a fine match too.

BLEND

58% Cabernet Franc / 32% Merlot / 8% Malbec / 1.5% Cabernet Sauvignon, 0.5% Carmenere

NOSE: Ripe plum / lavender / baking spice / vanilla / cherry / dark chocolate

TASTE: Raspberry / Vanilla / Red cherry / vanilla / cocoa / spice

CLOSURE: We believe screw caps are best for LK. They're fully recyclable and are marvelously easy to use. Your wine is just a fresh twist away.

SOURCE

43.7% Paso Robles & Edna Valley / 48.3% Sonoma / 8% Napa Valley

The fruit for the 2014 was harvested from premium low-yield hillside and valley floor vineyards in California's prestigious Paso Robles, Edna Valley, Sonoma Valley and Napa Valley regions. All lots were meticulously hand selected with the singular goal of maintaining a consistently bright, vivacious style.

OUR LABEL

Lola Kay is named for our grandmothers Lola and Kay, two women of beauty, tenacity and verve. Label design by Afsoon Razavi with an illustration by noted English artist Christopher Gilvan-Cartwright.

OUR MISSION: To make beautiful wines of great value from extraordinary sources. Proof is in the bottle.

ABOUT US: We are vintner Peter Rubissow and winemaker Timothy Milos. We live and work in Napa Valley, and are raising our families here. Peter has been growing fine wine grapes here with his family for generations. Tim is one of Napa's hottest wine-makers and he and Pete seek out and explore the most remote, hidden-away private estates, ever-searching for the best grapes and wines. Together we created Lola Kay wines to bring you affordable, richly expressive wines from the finest vineyards..

Lola Kay Wines | PO Box 450 | Napa, CA, 94559 | 707-253-8605 | www.lolakaywines.com